BOOK WORLD PRAGUE 2024

visitors 60 000













CENTRAL AND EAST EUROPEAN BOOK MARKET

Prague 15–16 May 2025 Czech Republic

A hub for experts and professionals in the book industry

Within the 30th Book World Prague 2025, with Portugal as the Guest of Honor, we would like to invite all professionals specializing in literature and active in the book industry to participate in the program section entitled Central and East European Book Market.

CEEBM is intended to serve as a showcase of the Central and East European book business. Its third edition will introduce Portuguese, Spanish and French book markets by exploring traditions, influences and inspirations in relation to the book sector in Central and Eastern Europe.

We invite you to register and join the presentations, discussions, and other networking activities.
Furthermore, we offer the opportunity to book a private meeting space to connect with your business colleagues in the Central and East European book markets.

The CEEBM Business Centre is located in the Bohemia Pavilion, a renovated fin-de-siècle building at the edge of the fairgrounds. It offers a quiet, pleasant, and well-equipped space exclusively reserved for professionals.



The Fellowship program takes place on 14–16 May 2025 in Bohemia Pavilion, Prague. Along with the main CEEBM program, Fellowship participants will have the opportunity to take part in round-table discussions and other voluntary activities. Fellowship members will have their travel and accommodation expenses covered and receive a free pass to the International Book Fair and Literary Festival Book World Prague.

Detailed instructions for applications will be announced on the website www.svetknihy.cz in autumn 2024. The deadline for submission is 31 January 2025, and the results will be announced in February 2025.

To stay informed and receive important updates, please subscribe to our newsletter at **ceebm@svetknihy.cz** with the subject line "CEEBM Newsletter subscription".

CEEBM Fellowship is a professional program for exchanging knowledge, experience, and contacts within the book industry in Central and Eastern Europe. The Fellowship is designed for international publishers, rights managers, and literary agents focusing mainly on Central and East European literature. As the focus in 2025 is on the presentation of Portuguese, Spanish and Frech book markets, we encourage publishers and agents operating in this area to apply.



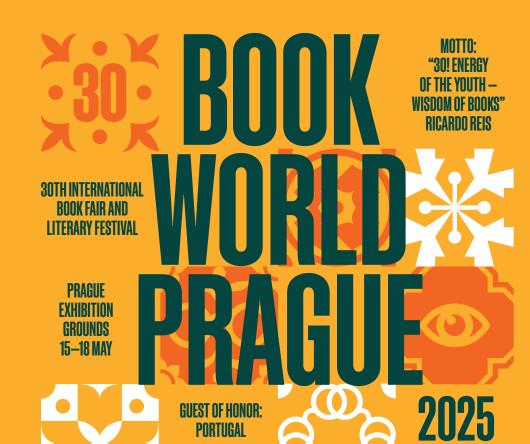












In 2025 (May 15–18), International Book Fair and Literary Festival Book World Prague will feature **Portugal as the Guest of Honor**. Portugal will bring its vibrant literary tradition and contemporary voices to the heart of Europe. The Czech audience will have the unique opportunity to engage with Portuguese authors, translators, and publishers, providing a deeper understanding of Portuguese culture, language, and literary innovation.

Book World Prague will celebrate its **30th anniversary**. For this occasion, the festival will display its rich history with a celebration of literary innovation. This milestone event is designed as a journey through three decades of storytelling. The festival will be a collection of chapters moving between historic reflections to fresh and visionary conversations, and establish focus on bridging past, present, and future literary landscapes.

As a combination of those dimensions, the chosen motto of the festival the quote of the Portuguese author Ricardo Reis: "30! Energy of the Youth – Wisdom of Books". The motto blends the vibrant and challenging spirit of youth with the timeless knowledge found in literature, crafting a path that celebrates the dynamic interplay between innovation and tradition. The festival will be working as a bridge, connecting the energy and the wisdom.