## THURSDAY MAY 11

9.30	Welcome to CEEBM		
10.00	Guided tour around Book World Prague premises		
11.00	Official opening of Book World Prague		
	Large Theatre, Exhibition Grounds		
12.00	Official opening of CEE Book Market		
13.00	A Roadmap to Central and East European Literatures and Book Markets		
	Presentations by countries and networking around the geographical axis		
13.00	Czechia		
13.30	Ukraine		
14.00	Slovakia		
14.30	Hungary		
15.00	Slovenia		
15.30	Latvia		
16.00	Bulgaria		
16.30	Romania		
17.00	Croatia		
17.30	Poland		
18.00	Are CEE literatures trapped in politics?		
	Alexievich, Kertesz, Kundera, Tokarczuk Undeniably, some of the most		
	world-famous authors of the CEE region have a strong political		
	connotation. Is politics the only subject of interest for "the West"?		
	What is your experience with making your author a literary star?		
	Roundtable discussion		
20.00	Book World Prague Opening Party		
	National Museum		

## FRIDAY MAY 12

10.00	Finding a genre for your country		
	Nordic Crime and Polish Literary reportage are world-famous and		
	recognized – such as American Comics, the French-Belgian BD or		
	the Japanese Manga. Can a "genre" be branded to a country?		
	Roundtable discussion		
	11.00	Publishers' breakfast / upon invitation only	
		Translators and authors participating in a CELA	
		international project meet with publishers	
	11.30	Support for Czech literary magazines and literary events	
		Presentation for publishers and other potential grant applicants	
12.00	CEEBM lunch		
	13.00	European Union Prize for Literature	
		The EU Prize for Literature aims to raise the profile of fresh literary	
		voices across Europe. Is the award more of an honour or a tool?	
		What is the significance of this literary prize and its methodology,	
		and why did it undergo a significant change last year?	
		Professional Forum, Exhibition Grounds	
14.00	Publishers' café		
	The Bohemia Pavilion is open for CEEBM guests from 9.30 to 19.00.		